

JR's Virginia Beach Bike Classic & Swap Meet Sponsorship Levels

Diamond – Title Sponsor

\$25,000

Title sponsor will have advertising and display exclusivity for their product/service throughout the event.

Includes: Name of company prominently displayed at top of all advertising with “presented by....”

- Name mentioned on all radio and television advertisements.
- Prominent placement of name/logo on vabeachbikeclassic.com website
- Name/logo recognition on all event signage and event related materials
- Twenty-five weekend passes for the event
- Twenty VIP passes
- Twenty event t-shirts
- Twenty car parking passes
- Fifteen invitation to hospitality night
- On site signage on main banner
- Company signage displayed at event (provided by company)
- On site booth space and opportunity to distribute branded materials at event
- Opportunity to appear on stage for company sponsor recognition

Platinum

\$10,000

- Name mentioned on all radio and television advertisements
- Prominent placement of the name/logo on vabeachbikeclassic.com
- Name/logo recognition on all event signage and event related materials
- Twenty weekend passes for the event
- Fifteen VIP passes
- Fifteen event t-shirts
- Fifteen car passes
- Ten invitations to hospitality night
- On site signage on main banner
- Company signage display (provided by company)
- On site booth space and an opportunity to distribute branded material to event attendees

- Gold \$7500
- Name mention on all radio and television advertisements
 - Placement of name/logo on vabeachbikeclassic.com
 - Name/logo recognition on all event signage and event related materials
 - Fifteen weekend passes to the event
 - Ten VIP passes
 - Ten event t-shirts
 - Ten Car passes
 - Eight invitations to hospitality night
 - Company signage on display (provided by company)
 - On site booth space and opportunity to distribute branded materials to event attendees

- Silver \$5000
- Placement of name/logo on vabeachbikeclassic.com
 - Name/logo recognition on all event signage and event related materials
 - Six weekend passes to the event
 - Six VIP passes
 - Six event t-shirts
 - Six invitations to hospitality night
 - On site vendor space and opportunity to distribute branded material to event attendees

- Copper \$2500
- Placement of name/logo at vabeachbikeclassic.com
 - Name/logo recognition on event signage
 - Four weekend passes to the event
 - Four VIP passes
 - Four event t-shirts
 - Four invitations to hospitality night
 - On site vendor space and opportunity to distribute branded material to event attendees

- Bronze \$1500
- Three weekend passes to the event
 - Three invitations to hospitality night
 - Three event t-shirts
 - Onsite booth space and opportunity to distribute branded materials to event attendees
 - Company name on vabeachhbikeclassic.com

Sponsorship Agreement

Thank you for your support of the Virginia Beach Bike Classic. Without you, this event would not be possible. The firefighters, police, sheriffs department, rescue employees and their families are counting on you!

Please make your selection below:

- Diamond Level - \$25,000
- Platinum Level - \$10,000
- Gold Level - \$ 7,500
- Silver Level - \$ 5,500
- Copper Level - \$ 2,500
- Bronze Level - \$1,000
- Exhibitor \$1000 \$600 \$400

Sponsor Name: _____

Contact: _____

Sponsor Address _____

Telephone Number: _____

Fax/Email: _____

Website: _____

Please return this form along with your contribution no later than March 15, 2010.

All logos and advertisements MUST be received in .jpg format by March 1, 2010 for inclusion in programs, advertisements, commercials, and newsprint. There will also be availability for banners to be displayed at the event. All banners must be received by April 1, 2010.

If you have any additional questions, please do not hesitate to contact JR Riley at 757-675-8488 or at johnvbbc@aol.com. You may also participate as a vendor by using this contact information.

Vendor Space:

Vendor space will be accommodated based on individual need. The fee for vending space will be \$400 for a 10' x 10' \$600 for a 20' x 10' and 1000 for a 20' x 20' and for all food vendor spaces. These fees are for all three days of the event and includes your business license. For spaces larger than 20' x 20' contact JR at 757-675-8488 ASAP, first come first serve basis.

There will also be a limited number of specialty vendors permitted (jewelry, leather, etc.) to allow vendor to have more traffic for their products.

_____ 10 x 10 _____ 10 x 20 _____ 20 x 20 _____ Other

Do you required motorcycle assess to your exhibit? _____ yes _____ no

Food Vendors \$1000 flat rate (Limited number of each food type)

Number of employees working each day: _____ Fri _____ Sat _____ Sun

T Shirt Sizes needed: ___ S ___ M ___ L ___ XL ___ XXL ___ XXXL

There will be a limit of two (2) passes /T shirts available to each vendor. Additional passes, t-shirts will be available for purchase at the event.

Electricity, tents, tables, and chairs:

Electricity, tents, tables and chairs WILL NOT be supplied. If these items are needed, they can be rented directly from our rental agency. Please contact JR (757-675-8488) or Mitch (757-560-0877) for assistance.

Vendor Products:

Please list/describe in detail all exhibits, materials, products and services to be sold, provided, or displayed in your vendor area:

Exhibitor/Vendor Set Up and Breakdown Schedule

SetUp:

Thursday, April 15, 2010

10:00am – 6:00pm

Friday, April 16, 2010

7:00am – 3:00pm

All vendor traffic will stop at 11:00am for the safety of other participants. All vendor exhibits must be complete by 3:00pm. All food related vendors must be set up by **12:00 noon** on Friday for the Fire Inspection walk through.

Breakdown:

Sunday, April 18, 2010

8:00pm – 10:00pm

Monday, April 19, 2010

8:00am – 10:00am

Please return this application and contract in its entirety. Packages returned without signatures on contract, incomplete information, etc. will be returned for completion and not considered valid until complete.

